## **CLAIMS**

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1. One or more computer-readable media having stored thereon a computer program that, when executed by one or more processors, causes the one or more processors to perform functions including:

collecting, at a client computer, registration information using one or more registration wizards;

establishing a communication link between the client computer and a network;

establishing a first connection, via the communication link, to a first registration server of a plurality of registration servers;

communicating at least a first portion of the registration information to the first registration server via the first connection;

establishing a second connection, via the communication link, to a second registration server of the plurality of registration servers; and

communicating at least a second portion of the registration information to the second registration server via the second connection.

2. One or more computer-readable media as recited in claim 1, wherein the program further causes the one or more processors to perform functions including:

establishing additional connections to additional registration servers of the plurality of registration servers via the communication link; and

communicating additional portions of the registration information to the additional registration servers.

- 3. One or more computer-readable media as recited in claim 1, wherein the first portion and the second portion share at least some common information.
- 4. One or more computer-readable media as recited in claim 1, wherein the first portion and the second portion are identical.
- 5. One or more computer-readable media as recited in claim 1, wherein the registration information includes one or more of user demographic information and client computer information.
- 6. One or more computer-readable media as recited in claim 1, wherein the one or more registration wizards correspond to one or more software applications or hardware components.
- 7. One or more computer-readable media as recited in claim 1, wherein the establishing the first connection comprises establishing a first hypertext transfer protocol (HTTP) connection, and wherein the establishing the second connection comprises establishing a second hypertext transfer protocol (HTTP) connection.

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**8.** A method comprising:

collecting, at a client computer, registration information using a registration wizard;

establishing a communication link between the client computer and a network;

establishing a plurality of connections, via the communication link, between the client computer and a plurality of registration databases; and

communicating, for each of the plurality of connections, at least a portion of the registration information to one of the plurality of registration databases.

- 9. A method as recited in claim 8, wherein the communicating comprises communicating, for each of the plurality of connections, a different portion of the registration information to the one of the plurality of registration databases.
- 10. A method as recited in claim 9, wherein the different portions share at least some common information.
- 11. A method as recited in claim 8, wherein the registration information includes one or more of user demographic information and client computer information.
- 12. A method as recited in claim 8, wherein the collecting comprises collecting the registration information for a plurality of software applications and hardware components.

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13. One or more computer-readable memories containing a computer program that is executable by a processor to perform the method recited in claim 8.

14. A method comprising:

collecting, at a client computer, registration information for a plurality of registering components using a single registration wizard;

establishing a plurality of connections between the client computer and a plurality of registration databases corresponding to the plurality of registering components; and

transferring at least a portion of the registration information to each of the plurality of registration databases via the plurality of connections.

- 15. A method as recited in claim 14, wherein the plurality of registering components includes a software component and a hardware component.
- 16. A method as recited in claim 15, wherein the hardware component comprises the client computer.
- 17. A method as recited in claim 14, wherein the plurality of registering components correspond on a one to one basis with the plurality of registration databases.

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18. A method as recited in claim 14, wherein the establishing a plurality of connections comprises:

establishing a communication link between the client computer and a network; and

subsequently establishing connections between the client computer and each of the plurality of registration databases via the communication link.

A method as recited in claim 14, wherein the establishing a plurality of connections comprises:

establishing, using a first dial-up number, a first communication link to a first of the plurality of registration databases; and

upon terminating the first communication link, establishing, using a second dial-up number, a second communication link to a second of the plurality of registration databases.

- 20. A method as recited in claim 14, wherein the transferring comprises transferring different portions of the registration information to different ones of the plurality of registration databases.
- 21. A method as recited in claim 14, wherein the registration information includes one or more of user demographic information and client computer information.

22. One or more computer-readable memories containing a computer program that is executable by a processor to perform the method recited in claim 14.
23. A system comprising:

a registration wizard to collect registration information for a plurality of

manufacturers; and

one or more posting modules, coupled to the registration wizard, to,

establish a plurality of connections between the client computer and a plurality of registration databases corresponding to the plurality of manufacturers, and

transfer at least a portion of the registration information to each of the plurality of registration databases via the plurality of connections.

- 24. A system as recited in claim 23, wherein the plurality of manufacturers include one or more of software application designers, hardware component manufacturers, and the system manufacturer.
- 25. A system as recited in claim 23, wherein the plurality of manufacturers correspond on a one to one basis with the plurality of registration databases.

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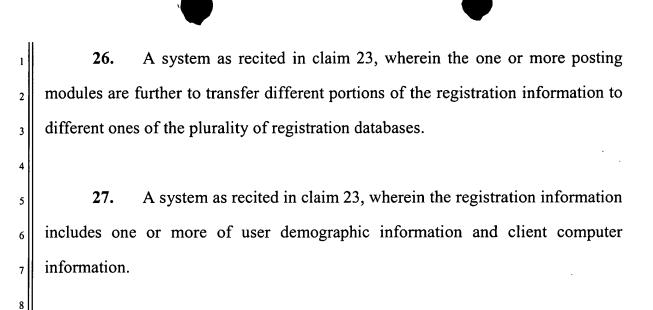
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**28.** A system comprising:

a plurality of server computers coupled to a network, each being coupled to at least one of a plurality of registration databases to store registration information received by the server computer; and

a client computer, coupled to the network, to collect registration information for a plurality of manufacturers using a single user interface and to upload portions of the registration information to registration databases of the plurality of registration databases via a single communication link.

29. An apparatus comprising:

a bus;

a processor coupled to the bus;

a network connection device coupled to the bus; and

a memory, coupled to the bus, to store a plurality of instructions that are executed by the processor, wherein the plurality of instructions, when executed, cause the processor to,

collect registration information,

in tiate, using the network connection device, a communication link to a network,

between the apparatus and a plurality of registration databases, and

communicate, for each of the plurality of connections, at least a portion of the registration information to one of the plurality of registration databases.

30. An apparatus as recited in claim 29, wherein the plurality of instructions that, when executed, cause the processor to collect registration information further cause the processor to collect one or more of user demographic information and client computer information.

